

## MS Marketing Program

	Online/Synchronous	Online/Asynchronous	
1st Half	<p><b>MKTG 7033</b> <b>Retailing Strategy</b> Dr. Eroglu &amp; Dr. Machleit Wednesdays, 12:00 - 1:00 PM</p>	<p><b>MKTG 7019</b> <b>Product Management</b> Professor Garces</p> <p><b>MKTG 7038</b> <b>Digital Marketing Analytics</b> Dr. Schuette</p>	
2nd Half		<p><b>MKTG 7025</b> <b>Advertising</b> Dr. Carr</p> <p><b>MKTG 7035</b> <b>Marketing Strategy</b> Professor Boyd</p>	<p><b>MKTG 7041</b> <b>Marketing for Social Change</b> Professor Boyd</p>