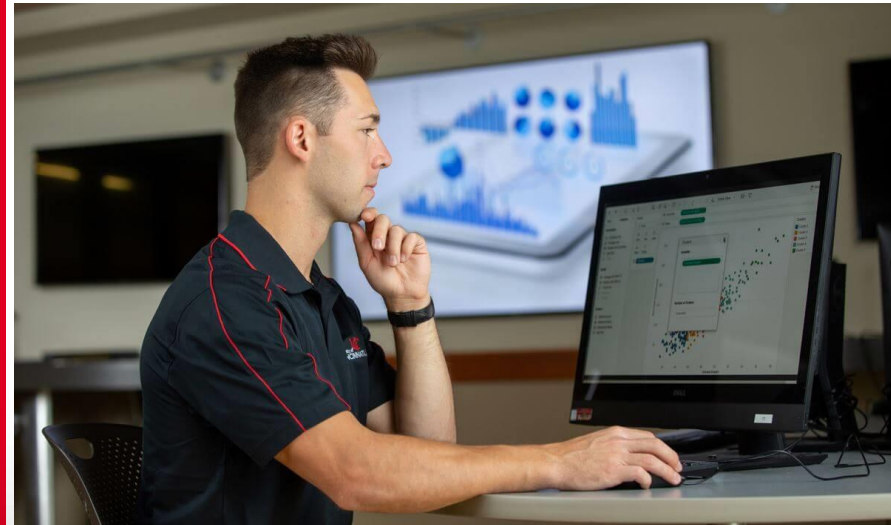


Bachelor of Business Administration (Marketing or Finance)

online.uc.edu/business

INFORMATIONAL **SESSION**



Our Presenters

Spencer Bradley

Assistant Director, Online Student Recruitment



Shari Coffey

Director, Online and Non-Traditional Student Support



Agenda



Program Highlights



Curriculum Overview



Admission Requirements & Application Process



Deadlines



After Confirming Offer



Tuition & Business Partnership Scholarship



Questions

Program Highlights



Supportive Faculty: With industry experienced instructors, you'll receive the support and guidance needed to succeed in business.



Start-to-Graduation Support: Every student enrolled online is assigned a dedicated team providing one-on-one support. They are your college partners who can help you manage your time and ensure you're meeting degree requirements to get you to graduation.



Flexible Scheduling: Offering part-time and full-time options with three start dates per year, our 100% online program is designed with busy, working professionals in mind.

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Curriculum | Overview



	MARKETING	CREDIT
	Non-Business Core Coursework	15
	Business Core Coursework	46
	Marketing Major Coursework	18
	Capstone	3
	General Education	12
	Free Electives	20
	Foreign Language/Cultural	6

	FINANCE	CREDIT
	Non-Business Core Coursework	15
	Business Core Coursework	46
	Finance Major Coursework	24
	Capstone	3
	General Education	12
	Free Electives	14
	Foreign Language/Cultural	6

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Admissions Requirements

Transfer Student

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Academic Calendar



SEMESTER	Fall	Spring	Summer
Application Deadline	July 1, 2023	November 1, 2023	March 1, 2024
Classes Start	August 21, 2023	January 8, 2024	May 6, 2024

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✓ After Confirming Offer



Contacted by Will Isaac, Online
Student Success Coordinator

Receive an email from Lindner
College of Business and
invitation to Canvas Orientation
Course to UC email account

After completing orientation
student emailed by advising
with degree audit, course
suggestions, and how to
schedule an advising
appointment

Tuition



COURSE	PART-TIME (<12 CREDIT HOURS) PER CREDIT HOUR	FULL-TIME (12-18 CREDIT HOURS) PER SEMESTER
Ohio Resident	\$534.00	\$6,408.00
Non-Resident	\$549.00	\$6,588.00

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University to Business Partnership Scholarship Program



Tuition scholarships

- Available to employees, their spouses/domestic partners, and dependents living in the household under the age of 25.

100+ Online programs

- Available 100% online including Certificate, Associate, Bachelor's, and Master's-level programs.

UC Online Support

- Enrollment Service Advisors to help with application requirements, deadlines, career goals, and special needs. Student Success Coordinators to help them stay on the path to graduation.

? Questions



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online.uc.edu/business



Contact Us

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