University of
CINCINNATI | ONLINE

Associate of Arts in Communication

WEBINAR

Our Presenters

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Co-Coordinator of Online AA Comm Program

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Visit online.uc.edu/associate-programs/aa-communication/ to begin your application

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Agenda

- Program Highlights
- Careers in Communication
- Curriculum Overview
- Admission Requirements & Application Process
- Deadlines
- Tuition & Financial Aid
- Personalized Support & Student Resources
- Frequently Asked Questions

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Program Highlights

Well-Rounded Curriculum

Our Communication degree is versatile, and our curriculum reflects that range. Once admitted, you'll work with your academic advisor and program director to build your unique curriculum based on your career goals and specific interests.

Same Faculty as On-Campus Program

Our curriculum mirrors the on-campus program and is taught by the same faculty. Benefit from the expertise of our nationally renowned instructors, who provide the support and guidance essential for enhancing your marketability and competitiveness in today's job market.

Start-to-Graduation Support

Every enrolled student is assigned a dedicated team providing one-on-one support. They are your college partners who can help you manage your time and ensure you're meeting degree requirements.

Flexible Scheduling

Offering part-time and full-time options with three start dates per year, our 100% online program is designed with busy, working professionals in mind.

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💼 Careers in Communication

The Bureau of Labor Statistics (BLS) projects employment of media and communications occupations to grow 14 percent from 2022 to 2032, faster than the average for all occupations, and will result in about 114,300 job openings each year.

The median annual wage for media and communication workers (such as public relations specialists, news analysts, and writers and authors) was $66,240 in May 2022, which was higher than the median annual wage for all occupations of $46,310.

- Communications Associate

- Marketing Coordinator

- Marketing Specialist

- Meeting, Convention, and Event Planner

- Proofreader and Copy Editor

- Public Relations Specialist

- Sales Specialist

- Technical Writer

- Writer & Author

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Curriculum | AA Communication*

Curriculum could change at faculty discretion

COURSE	TITLE	CREDIT
COMM1010	Intro to Communication Studies	3
MATH1008	Foundations of Quantitative Reasoning	3
COMM2081	Business Communication	3
ENGL1001	English Composition	3
COMM1076	Intro to Interpersonal Communication	3
BIOL1031	Preparing for the Zombie Apocalypse	3
COMM2021	Communication in Problem-Solving Groups	3
SPAN1081	Spain World Cultures	3
COMM2048	Event Planning & Fundraising Management	3
EVST1012	Intro to Environmental Studies 2	3
COMM2042	Intro to Public Relations	3

COURSE	TITLE	CREDIT
HIST1001	United States History I	3
COMM2002	Advanced Public Speaking	3
FREN1082	Francophone World Cultures	3
COMM2026	Intro to Mass Communication	3
POL1010	Intro to American Politics	3
AMEC2050C	Web Design I	3
ENGL2089	Intermediate Composition	3
COMM2088	Interviewing for Communication Careers	3
SOC2089	The Global Community: Cultural Diversity and Interaction	3

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Communication | Course Topics

- Advanced Public Speaking

- Business Communication

- Event Planning & Fundraising Management

- Interpersonal Communication

- Interviewing for Communication Careers

- Mass Communication

- Public Relations

- Research Methods

- Small Group Communication

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☑ Admissions Requirements

For high school students:
- High school diploma or GED
- Some students may need to take math or English assessments (at no charge) to ensure proper course placements

For transfer students:
- Open admission
- Transferability based on school accreditation, course comparability, year taken, and final grade
- Some students may need to take math or English assessments (at no charge) to ensure proper course placements

Required Application Documents:
- No test scores required
- The online application fee is waived through Summer 2025
- Send official high school and college transcripts to UC Office of Admissions

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WAIVED APPLICATION FEE

GET STARTED

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⏱ Academic Calendar

We offer three convenient start dates:
- Fall
- Spring
- Summer

SEMESTER	FALL	SPRING	SUMMER
Application Deadline*	Early July	Mid-November	Mid-March
Classes Start*	Mid-, Late August	Early, Mid-January	Early, Mid-May
FAFSA Deadline	June 30th		

* typically scheduled around this time. Dates may vary.

Stay informed about the application dates and class start dates by scanning the QR code and accessing our program's academic calendar.

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📻 Tuition

Estimate Your Tuition

UC Online makes it easier than ever to calculate your total tuition cost. No surprises, no hidden fees.

A part-time student is anyone taking less than 10 graduate credit hours or 12 undergraduate credit hours. A full-time student is anyone taking 10 or more graduate credit hours or 12 or more undergraduate credit hours.

Full- or Part-time?
○ Full-time   ○ Part-time

Are you currently a resident of the State of Ohio?
○ Resident   ○ Non-Resident

Are you receiving any scholarships, awards or milita
○ Yes   ○ No

CALCULATE

See how affordable your program is with our convenient tuition calculator.

Scan to Access Tuition Calculator & for Current Tuition Rates

COURSE	PART-TIME PER CREDIT	FULL-TIME PER SEMESTER
Ohio Resident	$322.00	$3,857.00
Non-Resident	$337.00	$4,037.00

*Tuition rates are subject to change. Tuition rates as of June 2024.

Note: A part-time student is anyone taking less than 12 undergraduate credit hours. A full-time student is anyone taking 12 or more undergraduate credit hours. Students must be taking at least 6 credit hours to utilize Financial Aid.

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Financial Aid

FAFSA

To apply for federal financial aid, complete the Free Application for Federal Student Aid (FAFSA®) before each year of college. It's free and easy, and gives you access to the largest source of financial aid to pay for your education.

There are a variety of tuition payment plans depending on your eligibility for financial aid. Please make sure you work with Financial Aid to understand your eligibility.

Already filled out your FAFSA?

If you have already submitted your FAFSA, log into your FAFSA account and select "Make FAFSA Corrections."

From here, you can add UC's School Code: 003125

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📷 Financial Aid

Military Benefits

As a proud Yellow Ribbon partner school, UC adheres closely to the Department of Veterans Affairs' principles of excellence in providing a high-quality educational experience tailored to the unique needs of veteran students.

If you apply for military benefits, please contact your regional VA Representative to determine if your benefits will cover the program.

MILITARY

Proud Yellow-Ribbon Participating School

Request More Information from an **Enrollment Advisor**

Step 1 of 2

Program of Interest*

Choose a Program

Desired Start Date*

Summer 2024

Continue to Step 2

Overview | Military Benefits & Financial Aid | Military Experience | VetSuccess Online | Partnerships

Scan for More Information or Visit Us at online.uc.edu/military/

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University to Business Partnership Scholarship Program

Tuition scholarships

Available to employees, their spouse/domestic partner, and dependents living in the household under 25 years old.

100+ Online programs

Available 100% online including Certificate, Associate, Bachelor's, and Master's-level programs.

UC Online Support

Enrollment Service Advisors to help with application requirements, deadlines, career goals, and special needs. Student Success Coordinators to help them stay on the path to graduation.

Scan for More Information
Or Visit Us At
online.uc.edu/student-info/

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🤝 Personalized Support

Enrollment Services Advisors
These specialists will not only guide you through the application process but will also help steer you toward the right courses, programs, and opportunities to best serve your personal and professional goals.

Student Success Coordinators
These specialists will connect you to key resources, help you navigate the online student platform, and explain how to contact your professors in an online environment.

Academic Advisors
- Help you clarify your academic, professional, and personal goals;
- Explain program and university policies;
- Advise on classes and how they fit your goals;
- Counsel you on academic or personal matters;
- Ensure you stay on track to graduation.

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🤝 Student Resources

Bearcat Promise Career Studio

The Bearcat Promise Career Studio is a place where all UC students can participate in career exploration, planning, and development. Whether you're writing your first resume or interviewing for your first job, we're here to help!

Learning Commons

The Learning Commons provides *free* centralized academic support for UC students. We are open to *all* students across *all* majors and *all* campuses. As the hub for academic support in and out of the classroom, we bring together hundreds of peer educators, faculty, and best practices around teaching and learning to create a supportive environment for students to succeed.

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🤝 Student Resources

Counseling and Psychological Services (CAPS)

CAPS offers accessible, student-centered, inclusive, and effective mental health services to UC students and seeks to actively foster a community of care at UC to support student success. CAPS supports student success through prevention, training and education, brief treatment services, and 24/7 crisis support services.

UC Clermont College CAPS: https://ucclermont.edu/students/basic-student-resources/caps.html
UC Blue Ash College CAPS: https://ucblueash.edu/students/services/counseling-services.html

UC Blue Ash Academic Support Labs

UC Blue Ash offers a variety of labs to support students on their academic journey. The following tutoring labs and resource centers offer virtual appointments for our online students:

- Language and Culture Resource Center
- Accounting Lab
- William R. Deane Mathematics Lab
- Writing and Study Skills Center

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✦ Student Resources

UC Clermont Learning Commons

UC Clermont Learning Commons offers a variety of labs to support students on their academic journey. The following tutoring labs and resource centers offer virtual appointments for our online students:

- One-on-One Tutoring
- Writing Help
- Academic Coaching
- College Success Skills Workshops on:
  - o Motivation
  - o Studying
  - o Goal Setting
  - o Mindset
  - o Prioritization
  - o Time Management
  - o Attention
  - o Stress Management
  - o Note Taking
  - o Procrastination
  - o Working with Others

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❓ FAQs

How are classes formatted?
Classes are online and asynchronous. You will have weekly assignments with due dates, but you may log on at any time 24/7 to complete your coursework. To enhance your experience and learning, many of our instructors offer online office hours held at a predetermined date and time.

Can I transfer credit hours from my previous institution?
Yes. You will need to work with a program advisor to understand what credits will apply and meet requirements at the University of Cincinnati.

If I live in Cincinnati, can I still come to campus if I'm an online student?
Yes, you may attend on-campus classes if you are an online student.

Does UC have job placement or career services available?
Yes. We want to make sure you put your new UC degree into action. Our career services team will assist you by providing tips and suggestions to help you find your ideal next job.

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Meet Your Online AA Communication Program Team

- **Dr. Patricia Friel,** *MA, MFA, Interdisciplinary EdD, MAPT*
  Professor & Academic Program Coordinator, Communication & Theatre

- **Dr. Jessica Furgerson,** *PhD*
  Associate Professor in Communication & Academic Program Coordinator, Communication

- **Michael Roman,** *PhD, MPH, MA*
  Visiting Professor & Academic Advisor

- **Len Short,** *MEd*
  Senior Academic Advisor

- **Niles Jackson,** *MA*
  Online Enrollment Services Advisor

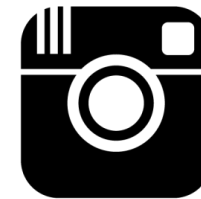- **Madison Jones,** *BA*
  Online Student Success Coordinator

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