

# Bachelor of Arts in Communication

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**WEBINAR**

# Introductions



**Dr. Michelle Colpean**

Assistant Educator Professor  
Director of Online BA Communication Program  
[colpeame@ucmail.uc.edu](mailto:colpeame@ucmail.uc.edu)



**Jared Fayne**

Bachelor of Arts in Communication  
Enrollment Services Advisor  
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Visit <https://admissions.catalyst.uc.edu/register/cintionline?> to begin your application

# Meet Your Program Director



## Dr. Michelle Colpean

PhD, Communication  
Assistant Educator Professor  
School of Communication, Film, and Media Studies

Visit <https://admissions.catalyst.uc.edu/register/cintionline?> to begin your application



# Agenda



Program Highlights



Careers in Communication



Curriculum Overview & Quality Matters



Admission Requirements & Application Process



Deadlines



Tuition & Financial Aid



Personalized Support & Student Resources



Frequently Asked Questions

# Program Highlights



## Well-Rounded Curriculum

Our Communication degree is versatile, and our curriculum reflects that range. Once admitted, you'll work with your academic advisor and program director to build your unique curriculum based on your career goals and specific interests.



## Same Faculty as On-Campus Program

Our curriculum mirrors the on-campus program and is taught by the same faculty. Benefit from the expertise of our nationally renowned instructors, who provide the support and guidance essential for enhancing your marketability and competitiveness in today's job market.



## Start-to-Graduation Support

Every enrolled student is assigned a dedicated team providing one-on-one support. They are your college partners who can help you manage your time and ensure you're meeting degree requirements.



## Flexible Scheduling

Offering part-time and full-time options with three start dates per year, our 100% online program is designed with busy, working professionals in mind.

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# Careers in Communication



Communication is the cornerstone of success in today's interconnected world. That's why a Bachelor of Arts in Communication degree opens a world of career possibilities. With strong communication skills and a versatile education, graduates can excel in various industries.

Here are some examples of job opportunities available after earning your degree.

- Brand Strategist
- Broadcaster
- Copywriter
- Editor
- Event Planner
- Human Resource Specialist
- Marketing Manager
- Market Research Analyst
- Public Relations Specialist
- Sales Specialist
- Technical Writer



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# Curriculum | BA Communication\*

*\*Curriculum could change at faculty discretion*



COURSE	TITLE	CREDIT
COMM2081	Business Communication	3
COMM3006	Intro to Rhetorical Theory	3
COMM1076	Intro to Interpersonal Communication	3
COMM3007	Intro to Communication Theory	3
COMM3039	Communication Research Methods	3
COMM1071	Intro to Effective Speaking	3
COMM2004	Communicating About Health, Environment and Science	3
COMM2021	Communication in Problem-Solving Groups	3
COMM2002	Advanced Public Speaking	3
COMM3077	Communication, Identity, and Sport	3

COURSE	TITLE	CREDIT
COMM2026	Intro to Mass Communication	3
COMM2048	Event Planning & Fundraising Management	3
COMM4029	Media and Technology	3
COMM2042	Intro to Public Relations	3
COMM4067	Environmental Communication	3
COMM4013	Gender and Communication	3
COMM5000	Capstone in Communication and Contemporary Issues	3

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# Quality Matters Certified Courses



UC's commitment to providing learners with an exceptional online learning experience has been recognized by **Quality Matters (QM)** – the global leader for quality assurance in online and innovative digital teaching and learning environments.

QM provides a research-based framework for designing, reviewing, and revising online courses to ensure they meet established standards of quality.

QM emphasizes a collegial and collaborative review process, involving faculty with recent online teaching experience or instruction designers specializing in online course development.

Recognized as the gold standard for quality assurance in online education, QM-certified courses result in **increased student engagement, improved grades, and higher GPAs.**

UC's online Bachelor of Arts in Communication program is a proud recipient of the Quality Matters Certification for the following courses:

- COMM 2004: Communicating Health, Science and the Environment**
- COMM 3039: Communication Research Methods**



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# Admissions Requirements



## For high school students:

- Official high school transcripts with a minimum GPA of 2.7 (unweighted) or 2.9 (weighted).

## For transfer students:

- Students that have not completed at least 24 semester (36 quarter) college credit hours:
  1. Official high school transcripts with a minimum GPA of 2.7 (unweighted) or 2.9 (weighted) **and**,
  2. Official transcripts from all institutions of higher education with a minimum cumulative GPA of 2.0 (all prior institutions combined).
- Students that have completed at least 24 semester (36 quarter) college credit hours:
  1. Official transcripts from all institutions of higher education with a minimum cumulative GPA of 2.0 (all prior institutions combined).

## Required Application Documents:

- No test scores required
- The online application fee is waived through Summer 2025
- Send official high school and college transcripts to UC Office of Admissions



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# Academic Calendar



We offer three convenient start dates:


- Fall
- Spring
- Summer

SEMESTER	FALL	SPRING	SUMMER
Application Deadline*	Early July	Mid-November	Mid-March
Classes Start*	Mid-, Late August	Early, Mid-January	Early, Mid-May
FAFSA Deadline	June 30th		

\* typically scheduled around this time. Dates may vary.

Stay informed about the application dates and class start dates by scanning the QR code and accessing our program's academic calendar.



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# Tuition



## Estimate Your Tuition

UC Online makes it easier than ever to calculate your total tuition cost. No surprises, no hidden fees.

*A part-time student is anyone taking less than 10 graduate credit hours or 12 undergraduate credit hours. A full-time student is anyone taking 10 or more graduate credit hours or 12 or more undergraduate credit hours.*

### Full- or Part-time?

Full-time  Part-time

### Are you currently a resident of the State of Ohio?

Resident  Non-Resident

### Are you receiving any scholarships, awards or military benefits?

Yes  No

**CALCULATE**

See how affordable your program is with our convenient tuition calculator.



Scan to Access Tuition Calculator & for Current Tuition Rates

COURSE	PART-TIME PER CREDIT	FULL-TIME PER SEMESTER
Ohio Resident	<b>\$583.00</b>	<b>\$6,988.00</b>
Non-Resident	<b>\$598.00</b>	<b>\$7,172.00</b>

\*Tuition rates are subject to change. Tuition rates as of August 2024.

Note: A part-time student is anyone taking less than 12 undergraduate credit hours. A full-time student is anyone taking 12 or more undergraduate credit hours. Students must be taking at least 6 credit hours to utilize Financial Aid.

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# Financial Aid



## FAFSA

To apply for federal financial aid, complete the Free Application for Federal Student Aid (FAFSA®) before each year of college. It's free and easy, and gives you access to the largest source of financial aid to pay for your education.

There are a variety of tuition payment plans depending on your eligibility for financial aid. Please make sure you work with Financial Aid to understand your eligibility.

**Already filled out  
your FAFSA?**



**If you have already submitted  
your FAFSA, log into your FAFSA  
account and select  
"Make FAFSA Corrections."**

**From here, you can add  
UC's School Code: **003125****

# Financial Aid

## Military Benefits



As a proud Yellow Ribbon partner school, UC adheres closely to Department of Veterans Affairs principles of excellence in providing a high-quality educational experience tailored to the unique needs of veteran students.

If you apply for military benefits, please contact your regional VA Representative to determine if your benefits will cover the program.

MILITARY  
**Proud** Yellow-Ribbon Participating School

Request More Information from an Enrollment Advisor

Step 1 of 2

Program of Interest\*

Choose a Program

Desired Start Date\*

Summer 2024

Continue to Step 2

Overview Military Benefits & Financial Aid Military Experience VetSuccess Online Partnerships

Scan for More Information or Visit Us at [online.uc.edu/military/](https://online.uc.edu/military/)



# University to Business Partnership Scholarship Program



## Tuition scholarships

Available to employees, their spouse/domestic partner, and dependents living in the household under 25 years old.

## 100+ Online programs

Available for 100+ fully online programs including Certificate, Associate, Bachelor's, and Master's-level programs.

BUSINESS PARTNERSHIPS  
**Tuition scholarships** for 100+ online programs.

Request More Information from an Enrollment Advisor  
Step 1 of 2

First Name  Last Name

Employer\*

Program of Interest\*  
Choose a Program

Desired Start Date\*  
Summer 2024

[Continue to Step 2](#)

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Scan for More Information  
Or Visit Us At  
[online.uc.edu/student-info/](https://online.uc.edu/student-info/)



# Personalized Support



## Enrollment Services Advisors

These specialists will not only guide you through the application process but will also help steer you toward the right courses, programs, and opportunities to best serve your personal and professional goals.

## Student Success Coordinators

These specialists will connect you to key resources, help you navigate the online student platform, and explain how to contact your professors in an online environment.

## Academic Advisors

- Help you clarify your academic, professional, and personal goals;
- Explain program and university policies;
- Advise on classes and how they fit your goals;
- Counsel you on academic or personal matters;
- Ensure you stay on track to graduation.



# Student Resources



## **Bearcat Promise Career Studio**

The Bearcat Promise Career Studio is a place where all UC students can participate in career exploration, planning, and development. Whether you're writing your first resume or interviewing for your first job, we're here to help!

## **Learning Commons**

The Learning Commons provides *free* centralized academic support for UC students. We are open to *all* students across *all* majors and *all* campuses. As the hub for academic support in and out of the classroom, we bring together hundreds of peer educators, faculty, and best practices around teaching and learning to create a supportive environment for students to succeed.

## **Therapy Assistance Online (TAO)**

TAO is a free, interactive, web-based self-help program that provides online and mobile tools to help you overcome the day-to-day challenges around stressors like anxiety, depression, or other concerns.

*FUN FACT: Students have access to a free, one-year subscription to Calm. Calm offers a range of options including mood tracking, sleep stories, mindfulness exercises, breathing techniques, playlists, and more.*





# Student Resources



## Canvas Community Page

Our online students can connect with other students and get the latest program announcements/opportunities on our new Canvas Community Page.

## Academic Support Labs & Additional Resources

Additionally, we offer a variety of labs and resources to support students on their academic journey. Here are some of the tutoring labs and resource centers that are available for our online students:

- Academic Writing Center
- Online Reference Shelf
- Accessibility Resources
- Technology Support
- Food Insecurity
- Keys to Success for Online Learning



For the complete list of student resources, please scan the QR code, or visit us at <https://linktr.ee/heski>

# ? FAQs



## ? **How are classes formatted?**

Classes are online and asynchronous. You will have weekly assignments with due dates, but you may log on at any time 24/7 to complete your coursework. To enhance your experience and learning, many of our instructors offer online office hours held at a predetermined date and time.

## ? **Can I transfer credit hours from my previous institution?**

Yes. You will need to work with a program advisor to understand what credits will apply and meet requirements at the University of Cincinnati.

## ? **If I live in Cincinnati, can I still come to campus if I'm an online student?**

Yes, you may attend on-campus classes if you are an online student.

## ? **Does UC have job placement or career services available?**

Yes. We want to make sure you put your new UC degree into action. Our career services team will assist you by providing tips and suggestions to help you find your ideal next job.



# Ready to Talk? Contact Us!



**Dr. Michelle Colpean**

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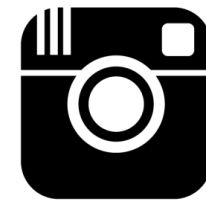


**Thank You  
For Watching!**

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